WELCOME TO FACE 2 FACE CONGRESS

After the success of FACE 2010 in Marrakech, the second edition of FACE conference (Facial Aesthetic and Cosmetic Events) will take place in Cannes on November 2012.

Its famous « Palais des Festivals » will host this brand new and unique event.

FACE 2 FACE 2012 will gather world renowned experts in the fields of aesthetic medicine and surgery, dermatology, facial plastic and reconstructive surgery.

International leading experts will share their multidisciplinary experiences and practices. The aim of FACE Congress is to define current management and up to date protocols in the fields of facial rejuvenation, facial beauty enhancement, and facial plastic and reconstructive surgery.

For optimum learning, interactive media are offered: round tables, video demonstrations, plenary sessions, masterclasses, interactive workshops, industry symposium, and clinical case round. Video sessions will be highlighted.

An aesthetic medical film festival will be organized during the meeting and the best educational medical film will be rewarded.

The scientific program will be complemented by an exciting social program and an exhibition with key players of the industry showcasing the latest products and technologies.

It will be a stimulating and educational event interesting for both novice and experienced practitioners.

This new edition of Face conference will be rich in scientific and medical events and much more….

FACE 2 FACE 2012 is an opportunity to connect with international leaders and learn about the latest technologies and practices, so mark your calendar now and register online on www.face2facecongress.com

Scientific Directors
Frédéric Braccini, Jérôme Paris, Patrick Trévidic
Friday 2 November

08:15-08:30  Registration

AMPHITHEATRE DEBUSSY

08:30-08:45  Political Introduction by the Mayor of Cannes
08:45-09:05  Conference official opening by SOSNO, sculptor: «Where is the beauty ?»
09:05-09:30  Exceptional live demonstration of modeling in clay: "Facial Aging" by Philippe FARAUT, Sculptor
09:30-09:50  Aesthetic Medicine & Surgery History by Ricardo MAZZOLA, Italy

ROOM 1

09:50-11:10  BOTULINUM TOXIN A : 3D ANATOMY IN THE LAB FACING LIVE DEMO
Chairmen: F. BRACCIINI, C. ROWLAND-PAYNE
   • Botulinum toxin : Theoretical and basics focus. B. POULAIN
   • Functional 3D anatomy, practical considerations for precise botulinum toxin injections. J. MARTHAN
   • Botulinium Toxin: for a more subtle approach. MJ. MINICONI, C. VOLPEI
   • Scratched faces: Treatment of dynamic facial wrinkles through the simultaneous combined use of botulinum toxina and Hyaluronic acid. B. MOLE
   • Where are the no trespassing area for botulinum injection, and how to manage side effects and complications? Ph. KESTEMONT
   • Video dissection. Ph. KESTEMONT
   • Retrospective analysis of Botulinum toxin A in daily practice: new data from 1200 subjects. W. PRAGER
   • Last trends in BTxA rejuvenation. A. REDAELLI

11:10-11:30  Morning break & Visit of the exhibition

11:30-13:00  THE RIGHT TREATMENT PLAN FOR YOUR PATIENT OVER TIME : FULLFACE GLOBAL STRATEGY RUSSIAN SESSION
Chairmen: O. BANIGE, N. MANTUROVA
   • Liquid face lifting. Different types of thread suspension and filler volumizing techniques for middle third. A. ISKORNEV
   • Ultra lifting. A. KURDUMOV
   • Round table : Fullface global strategy. I. KHRUSTALEVA, A. SHAROVA, I. DMITRIEVA, N. MANTUROVA

13:00-14:00  WORKSHOP TEOXANE
Treatment of the periorbital area: innovation with TEOSYAL REDENSITY [II] for tear trough. W. CAREY, J. PARIS
14:00-16:00  TIPS AND TRICKS TO AVOID AND TO DEAL WITH INJECTION COMPLICATIONS
Chairmen: W. CAREY, M. BASPEYRAS under the auspices of VIGIPIL France
- How to differentiate between inflammation and infection after filler injection? M. MINICONI
- My first choice of treatment for post-injection infection, D. GIACCHERO
- All you need to know to avoid complications of fillers. L. POLLA, M. BASPEYRAS
- FUNNY MOVIE Infection and prevention. N. AZIB
- Treatment of granuloma Treatment of infection. W. CAREY
- Granulomas: strategy & treatment, my experience. P. BRUN
- Embolism complication. Anatomy, clinical signs and what to do? Ph. GARCIA, P. TREVIDIC
- Oedema and lumps: proactive management of Hyaluronic acid gel inconveniences. J. VANDEPUTTE
- Specificity of peri orbital adverse events. O. GALATOIRE
- VIGIPIL: The French experience of database complications. M. BASPEYRAS

16:00-16:30  Afternoon break & Visit of the exhibition
16:30-18:30  DOES LASER REMAIN THE FIRST CHOICE FOR WRINKLE TREATMENT?
Chairmen: I. CATONI, JL. LEVY, Y. RENOULET
- Technique laser emotion versus stamping: an update/epilation by painting versus stamping technique. I. ROUSSEAU
- Hair removal business: point of view of electrologist versus laser operator. JR. MANCIET, V. FERRAND MANGIN
- RF microneedling: from science to clinical efficacy. M. TRELLES, A. COLIGNON
- 3 different aesthetic approach for facial rejuvenation. M. BOTTAU, M. MINICONI, A. BONNEFON
- Transdermal delivery of cosmetics for facial rejuvenation. Y. KALIA
09:50-11:10  MYTH FACING REALITY: IS FAT BETTER THAN FILLER?
Chairmen: Y. SURLEMONT, F. LORETO
- The fat compartments of the face: anatomy and clinical implications for cosmetic surgery. F. BRACCINI
- Adverse events with fat drafting. Y. SURLEMONT, F. LORETO
- Facial ageing treatment. The best choice for the ideal result. J. HUTH
- Dermal fillers and neocollagenogenesis: new data. Y. YUTSCOVSKAYA
- Still in doubt? Objective data about fat grafting behavior. J. FONTDEVILA
- Granuloma and foreign body reaction. F. PLANTIER, I. MOULONGUET

11:10-11:30  Morning break & Visit of the exhibition

11:30-13:00  TRENDS OF RHINOPLASTY FROM MEDICAL TO EXTERNAL APPROACH
Chairmen: E. ROBOTTI, H. FODA
- Short History of Rhinoplasty. R. MAZZOLA
- Anatomic basics. From static to dynamic concept applied to rhinoplasty. Y. SABAN
- External approach in rhinoplasty. E. ROBOTTI
- Wide marginal incision in rhinoplasty: technique and indications. L. CASTILLO
- A Review of the Nature of Nasal Osteotomies. R. DAS GUPTA

13:00-14:00  Lunch break and visit of the exhibition

14:00-16:00  PERIORBITAL AT A GLANCE: CURRENT MEDICAL APPROACH
Chairmen: Ph. BERROS, J. LAGIER under the auspices of SOPREF(1)
- Botulinum toxin: 25 years of experience in the peri-orbital area. E. LONGUEVILLE
- Fillers in oculoplastics: Hyalurostructure or Lipostructure? P. BERROS, J. LAGIER
- Complications of fillers in the peri-orbital area. E. SARFATI
- Use of laser and chemical peelings for wrinkles and dark circles. JL. VIGNERON
- Laser and cosmetic enhancement of the periorbital area. MJ. MINICONI
- Clinical cases. PH. BERROS, J. LAGIER

16:00-16:30  Afternoon break & Visit of the exhibition
PERIORBITAL AT A GLANCE: SURGICAL APPROACH

Chairmen: J. LAGIER, M. AUDION under the auspices of SOPREF(2)

- Anatomy of the eyelids and peri-orbital area. T. LEMAIRE
- Best positioning of scars and tricks in eyelid surgery. F. SERRA
- Lower lids blepharoplasty. J. BEUT
- Which technologies and instruments in the OR for better blepharoplasty outcomes? P. BERROS
- Secondary surgery for postoperative complications: when and how? J. LAGIER
- Osteotomies for a better look. MA. AUDION, M. AUDION
- Minimalistic Lateral eyebrow lift. J. VANDEPUTTE
- Blepharoplasty preoperative work-up to prevent complications. A. DUCASSE
- Blepharoplasty. M. PAUL

Room 3

10:00-11:30  ALLERGAN WORKSHOP

Face to Face Male/Female: A clinical and anatomical approach of facial ageing and rejuvenation treatment or man versus woman. H. RASPALDO, L. BELHAOURI

11:30-13:00  ALTERNATIVE FACE LIFTING

Chairmen: P. QUINODOZ, M. PAUL

- Neck lifting and the intertemporal device: indications-procedure-results. P. CUMBO
- Non surgical Microlift. L. POLLA
- Medical facelift by chemical myoplasty, myotension and myopexy, endopeel techniques and muscular mas repositioning. A. TENENBAUM
- Soft mid-face: vectors for lifting and volumisation. P. QUINODOZ
- Face Maxifilling (indication, technique and results). J. LEVY
- Lipo and Face lifting. M. PAUL
- Can laser replace face lifting? Y. RENOULET
- Monopolar radiofrequency in cosmetic facial management. J. HUTH
Friday 2 November

13:00-14:00 Lunch break & visit of the exhibition

14:00-15:00 **FILORGA WORKSHOP**
New facial injectable protocols for "tricky" areas. **R. SMIT**

15:00-16:00 **LPG WORKSHOP**

16:00-16:30 Afternoon break & Visit of the exhibition

16:30-18:30 **FREE COMMUNICATIONS : IDEA & INNOVATION**

*Chairmen: J.C. LARROUY, P. BRUN*

- Stretch marks and laser. **J.C. LARROUY**
- Prospective directions of immunological studies in the modern aesthetic medicine and plastic surgery. **T. SLAVANSKAYA**
- Fillers in the nasolabial crease- Colonnade technique. **S. KOMITSKI**
- Superficial glabellar necrosis after hyaluronic acid procedure. Review and thoughts about one case. **Y. LAUDOYER**
- The «Facial Contouring and Support System» : a conservative, modular approach to global facial rejuvenation. **P. CUMBO**
- Complications of Fillers. **A. TENENBAUM**
- Medical cervico facial lifts using muscular repositioning without volume augmentation by myoplasty myopexy and myotension (Endopeel techniques). **A. TENENBAUM**
- Search Engines Optimization and Medical Notoriety in Plastic Surgery, Cosmetic Dermatology, Aesthetic Medicine and Anti-aging medicine. **A. TENENBAUM**
- MACS LIFT TECHNIQUE (SHORT SCAR RHYTIDECTOMY): My experience: Indications, limits, difficulties. **E. PLOT**
- Multifunctional lipofilling of the face. Specifics of the surgical technique. **D. GRISHKYAN**
- Dysmorphophobia in aesthetic practice. **A. BADAWI**
- Combination Therapy of Facial Aging using multiple procedures for the best outcome. **B. MARWAN**
- Efficacy and safety of Inco Botulotoxin type A for neck aging rejuvenation/treatment: prospective proof of the concept clinical study. **E. GUBANOVA**
- Efficacy and safety of Non-Surgical Platysmaplasty using Inco Botulotoxin type A for neck and lower face rejuvenation/treatment: prospective proof of the concept clinical study. **E. GUBANOVA**
- A prospective, observational study of the Volumising effect of Open-Label aesthetic Use of Juvéderm® VOLUMA® with Lidocaine in mid face Area. **Ph. DORMSTON**
07:30-08:30  INSTRUCTIONAL COURSES: RHINOPLASTY by H. FODA

08:30-10:30  HOLISTIC APPROACH IN THE CONSULTING ROOM OF AESTHETIC MEDICINE
Chairmen: N. RIBE, I. CATONI
- New Facial Algorythm. J. BEUT
- Glabellar anatomical variability and its clinical repercussion. D. ARENAS
- Full-face approach: 3-point injection technique to achieve a “V” or “lifting” effect. N. RIBE
- New paradigms on male beauty. J. ANIDO
- Botulinum toxin A for the neck skin rejuvenation: first results from proof of the concept study. E. GUBANOVÁ
- Using Hydrodissection with Klein’s Solution and Highly Diluted Radiesse for Neck Rejuvenation. J. VAN LOGHEM
- Décolleté rejuvenation combining photodynamic therapy and HA. Study of 16 patients. M. AMSELEM

10:30-11:00  Morning break and visit of the exhibition

11:00-13:00  COMBINED THERAPIES: FACE, NECK AND DÉCOLLETÉ
Chairmen: A. REDAELLI, C. ROWLAND-PAYNE
- BTxA and fillers for the rejuvenation of the periorcular region: the rules for a safe technique. A. REDAELLI
- Laser combined treatments to remove vascular teleangectasias from face and lower eyelid in dark skins. A. BADAWI
- Peelings and laser: how to combine them. Pratical protocols. R. SMIT
- My tip and tricks in facial rejuvenation: when needles and when cannulas. H. GALADARI
- Botulinum for facial rejuvenation - The multi-mini technique. C. ROWLAND-PAYNE
- PRP: My experience in facial aging management. P. BRUN
- Rejuvenation of the inferior eyelid. Combination of surgical and medical treatments. F. BRACCINI

13:00-14:00  Lunch break & visit of the exhibition
HANDS FACING TIME
Chairmen: M. LEFEBVRE VILLARDEBO, Ch. DUMONTIER

- Hand rejuvenation: key concepts, challenges and future prospects U. GOUT
- Functional and morphological changes with time (excluding skin aging). Ch. DUMONTIER
- Improvement of the life quality in the patients with hand dermatooses- first step to hand aesthetic. A. TURKEVYCH
- Anatomy and MRI based guidelines for optimal filling of back of hands. M. LEFEBVRE-VILLARDEBO
- Do we have adequate fillers for hand rejuvenation ? L. WIEST
- Hand rejuvenation using sub-dermal retrograde threading injections of Calcium Hydroxyapatite. I. DMITRIEVA
- Soft sclerotherapy of hand dilated veins. M. VALSAMIS

16:00-16:30 Afternoon Break and visit of the exhibition

16:30-18:30 TOP TEN 2012 KEY ARTICLES

SESSION 1- Autologous cells: from evolution to revolution
Chairmen: Ph. HUMBERT, C. DESOUCHES under the auspices of Publiderm E2E

- New research and future in cell therapy applied to fac graft ? C. DESOUCHES
- Platelet Rich Plasma to treat dyschromia of the periobital dark circles. L. POLLA
- Platelet Rich Plasma, Platelet Rich Fibrin: which impact on adipose tissue? B. CHIGNON-SICARD
- Clinical applications of stem cells from adipose tissue in plastic surgery. A. MOJALLAL

SESSION 2- innovation: from present to future
Chairmen: Ph. HUMBERT, C. DESOUCHES under the auspices of Publiderm E2E

- New research and future development in dermo cosmetic. Ph. HUMBERT
- Top Ten 10 articles of 2012, all you need to know. PUBLIDERM
- What is the future reticulant for HA. G. BEILIN
- What is the future with botulinum toxin development? Is there an alternative to botulinum toxin? bio botulin toxin, new product ? my experience. A. JAGIELSKA
- Alternative to botulinum toxin cryo trp myoscience. W. PRAGER
- What is the future with botulinum toxin development? B. POULAIN

20:30 GALA DINNER: CANNES INTERNATIONAL AESTHETIC FILM FESTIVAL AWARD
Charity Auctions by Carvajal for CP MUNDI, a Medical Humanitarian Association
Saturday 3 November

Room 2

07:30-08:30 INSTRUCTIONAL COURSES: UPDATES ON ANTI-AGING MEDICINE & LASER REJUVENATION
by JP. LABLANCHY, JL. LEVY

08:30-10:30 EXPERTS “ON THE RING”: MEDICINE CHALLENGES FOR FACE REJUVENATION
Chairmen: E. PLOT, A. REDAELLI
- Why and how to assess in facial aesthetics? P. HUMBERT
- Artistic approach in aging process analyse. T. BESINS
- Silhouette lift vs macs. E. PLOT
- Liquid face lift. K. DREISSIGACKER
- The deep vertical lift. A. BONNEFON
- LEDs: How to easily improve your results. A new concept of aesthetic PTD and other LEDs indications. JL. VIGNERON
- Temporal lift toxin and fillers. O. CLAUDE
- Synthesis in my practice between surgery and medical solutions. H. DELMAR

10:30-11:00 Morning break and visit of the exhibition

11:00-13:00 FACELIFT FACIAL REJUVENATION: IS FACELIFT STILL ALIVE AND KICKING?
Chairmen: C. VOLPEI, H. SABATIER, M. PAUL under the auspices of SAMCEP
- History of the lifting. J. Glicenstein
- Deep face lift: history, anatomy & current concepts. Y. LEVET
- Jawline restoration during face and neck lifts procedures. A. FOGLI
- Face and neck contouring a modern approach. L. PIOVANO
- The Neck lifting, indications and solution. F. NIFOROS
- The centrofacial lifting. C. VOLPEI
- The loré technique 10 years later: results and evolution. D. LABBE
- Rejuvenation of the face using lifting and combined therapy for a naturel and efficient result. H. SABATIER
- LIFTING French Law. Cases studies. V. ESTEVE
- Synthesis. M. PAUL
13:00-14:00  Lunch break and visit of the exhibition

14:00-16:00  **FACE SURGERY : LATEST INNOVATIONS**  
*Chairmen: W. WAGNER, J. PARIS, L. BENSLAMA, O. RICHARD*
- Reconstruction of the ears: restoration of a complex anatomical structure. **F. APAYDIN**
- Reconstruction of the lips: providing aesthetics and function. **F. RIEDEL**
- Reconstruction of major cheek defects: How to bring in matching tissue. **W. WAGNER**
- Rehabilitation in facial palsy: Aesthetic medical and surgical techniques. **J. PARIS, F. DISANT**
- Rehabilitation in facial palsy: state-of-the art Surgical techniques. **M. REICHENBERGER**
- Total nasal reconstruction: re-building a 3-D-structure. **W. WAGNER**
- Why still using the free fascial forearm flap in head and neck reconstruction in 2012. **O. RICHARD**
- Bone structures and facial aesthetic considerations. **M. AUDION, L. BENSLAMA**

16:00-16:30  Afternoon Break and visit of the exhibition

16:30-18:30  **LIP AND CHIN: KEY ZONES FOR CHARACTER**  
*Chairmen: Ph. GARCIA, V. PENNA, T. LEMAIRE, X. NOEL*
- Anatomy of the lips. **Ph. GARCIA, T. LEMAIRE**
- Understand and prevent lip aging. **V. PENNA, N. IBLHER**
- Complications of anti-aging lip treatments. **T. PAVICIC**
- Aesthetic treatment of men lips. **H.S. PADEY**
- Update on fat grafts in lips. **Y. SURLEMONT**
- Techniques of lip filling : tip and tricks. **I. VERNER**
- Lips volume enhancement. **I. KHRUSTALEVA**
- Principles of the correction of the lips in post-menopausal female patients. **Dr KAPCHUCHENKO, A. TURKEVYCH**
- Bone structure management for lip support. **JB. CHARRIER**

20:30  **GALA DINNER: CANNES INTERNATIONAL AESTHETIC FILM FESTIVAL AWARD**  
*Charity Auctions by Carvajal for CP MUNDI, a Medical Humanitarian Association*
Room 3

07:30-08:30 INSTRUCTIONAL COURSES: MIDFACE FACE LIFTING, ANATOMY, PITFALLS TECHNIQUES
by A. FOGLI, M. PAUL

08:30-10:00 SKIN PLANET: COSMEUCETICS AND NUTRITHERAPY
Chairman: R. SMIT, JP. LABLANCHY
- Mechano-stimulation in the treatment of facial skin aging. Ph. HUMBERT
- Biological target of aging skin: New trend of drug and formulation. Ph. PICCHERELLE
- Oxidative stress: Nutritherapy and ageing prevention. JP. LABLANCHY
- Youth: myth and reality get closer. Ideas about inflamming. P. d’ALESSIO
- Scar, pathophysiology and treatment. S. MANSOUR
- Dermal fillers and neocollagenogenesis: new data. Y. YUTSCOVSKAYA

10:00-11:00 MERZ SYMPOSIUM
Bocouture: From Face Anatomy and Injection Practice to the Satisfaction of your Patients.
P. TREVIDIC, W. PRAGER, B. POULAIN

11:00-12:00 FILORGA WORKSHOP
A facial plastic surgeon face to a sculptor: Hyalurosculputure, a new concept to reach excellence and natural beauty. F. BRACCINI, P. FARAUT

12:00-13:00 TEOXANE WORKSHOP
Redensification of the dermis in the treatment of aging with TEOSYAL REDENSITY. S. LAFAYE

13:00-14:00 Lunch break and visit of the exhibition

14:00-15:00 ALLERGAN WORKSHOP
Global facial approach. E. ESSAYAGH
15:00-17:00  **RHINOPLASTY II**  
*Chairmen: J. ROWE-JONES, JB. CHARRIER*
- Nasal tip surgery. the best analysis for the best surgical choice. **P. PALMA**
- Revision rhinoplasty. **H. FODA**
- Tip revision rhinoplasty : from a reconstructive surgeon perspective. **J. KHOURY**
- Saddle nose management in 2012. **J. ROWE-JONES**
- Nose And Skin - Interactions Before, During And After Rhinoplasty. **F. APAYDIN**
- Can we modify the nose without any surgery ? details and modern developments in medical rhinoplasty. **F. BRACCINI**
- Impact of aesthetic medicine in rhinoplasty management. **M. SIGNORINI**

20:30  **GALA DINNER: CANNES INTERNATIONAL AESTHETIC FILM FESTIVAL AWARD**  
*Charity Auctions by Carvajal for a CP MUNDI, a Medical Humanitarian Association*

14:00-16:00  **JOURNÉE GRAND PUBLIC : FORUM-DÉBAT SUR LA MÉDECINE ESTHÉTIQUE***  
*Please note that this session will be held in French*

Experts, médecins et chirurgiens esthétiques de renommée internationale animeront un forum de discussion.

**Parmi les thèmes proposés :**
- Rajeunir sans chirurgie.
- Que peut on faire avec la médecine Esthetique (Botox, Acide hyaluronique ...)
- Les dernières technologies lasers pour supprimer rides et tâches, épilation !
- Chirurgie esthétique du visage : pour une beauté naturelle.
- Chirurgie esthétique du nez : beauté et mieux-être. Modifier le nez sans chirurgie est-ce possible ?
Cannes International Aesthetic Film Festival

The Cannes International Aesthetic Film Festival is an event within the event. This festival is meant to broadcast and reward the three best aesthetic medical films. All films related to aesthetic procedure/surgery can enter the competition.

Screening of the best movies will be opened to a large audience.

Awards will be presented during the Gala dinner on Saturday 3rd November.

WANTED!

Do you have a film about aesthetic procedures? If yes, enter the competition!

2 film categories:
- practitioners
- industry

Further information on: www.face2facecongress.com
Contact us now: filmfestival@face2facecongress.com
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